
Press Release

**Crisp Research strengthens its
team with international
recognized cloud analyst Rene
Buest**

Kassel, January 23th 2014

Crisp Research, the cloud computing and digital business focused IT consulting and analyst firm expands its team of analysts at February 01th 2014. With the switch of Rene Buest, most recently managing director and principal analyst of the IT management consultancy New Age Disruption, Crisp Research continues to expand its know-how and advisory services in cloud computing.

**Rene Buest starts
at Crisp Research**

End of October 2013 founded IT analyst firm Crisp Research is strengthen its team in cloud computing at February 01. With Rene Buest Crisp Research takes one of the international most influential cloud experts on board.

Prior to joining, Rene Buest was managing director and principal analyst of the IT management consultancy New Age Disruption. „He is regarded as a renowned expert on the global cloud market, and is one of the most experienced cloud analysts in Germany“, says Steve Janata, Managing Director of Crisp Research.

International reputation and wide readership

„In recent years Rene has not only demonstrated his strong market and technology understanding by his depth analysis and concise estimates, but also built a large readership on his blog and social media channels. We are delighted to continue to benefit from his expertise and reach“, says Dr. Carlo Velten, Managing Director of Crisp Research.

Long-standing commitment to the German cloud market

Through its long-standing commitment to the CloudCamps, his blog CloudUser and numerous international publications Buest has played a crucial role in recent years to push the topic of cloud computing forward in Germany.

Buest holds a diploma in computer engineering as well as a M.Sc. in IT-Management and Information Systems. At Crisp Research he fills the role of a senior analyst and will be responsible for the research of cloud computing and IT infrastructure topics.

More information on René

<http://www.linkedin.com/in/renebuest>

<https://twitter.com/ReneBuest>

About Crisp Research

Crisp Research is an independent IT research and advisory company. With a team of experienced analysts, consultants and software developers Crisp Research rates current and future technology and market trends. Cloud computing and digital business transformations are the current topics of Crisp Research.

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